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FOR IMMEDIATE RELEASE:
Feb. 15, 2007

Southeastern Research Group Launches New Website

~ Clinical trials management organization putting Tallahassee on the map ~

Tallahassee, Fla. – Feb 15, 2007 – Southeastern Research Group, Inc. a privately held clinical trials management organization providing services in the conduct of late phase drug and device trials launched a new and improved corporate website today at www.seginc.com.

The new site provides a comprehensive description of Southeastern Research Group allowing its customers and the general public to better understand the company and its services, mission and goals. As the new site demonstrates, Southeastern Research is an independent company that provides opportunities for physicians and patients to participate in studies to further the development of new medicines and treatments.

“Only about one in eight physicians currently participate in clinical research,” said Ronald Norton, director of research for Southeastern Research. “Of the 87 percent of physicians not involved, about 40 percent attribute lack of opportunity as the main reason and 30 percent feel that the time commitment is too much. We are dedicated to removing these barriers by providing appropriate study opportunities and a solid regulatory and administrative infrastructure already in place. This removes much of the burden for the physician wanting to get involved in clinical research.”

Regarding patient-volunteers Norton said, “As for patients, surprisingly only very few patients are even aware that they are eligible to participate. In a recent Harris poll, 94 percent of people say that they recognize the importance of clinical research and would participate in order to assist in the advancement of medical science. Yet 75 percent of the general public states that they have little to no knowledge about the clinical research enterprise and the participation process.”

About Southeastern Research Group, Inc.

Southeastern Research Group, Inc., is a privately held contract research organization that provides clinical trial management services to pharmaceutical and biotechnology companies worldwide. As a team of experienced clinical research professionals, physician-researchers, and patient-volunteers we combine a solid regulatory infrastructure with a passion for medical research. Two basic principles, helping our patients to enjoy good health and providing exceptional personal service to our sponsors are the foundation of our business philosophy.